



# Maser Communications (UK) Ltd

## Broadcast News

### NEW Maser UK Online Cable Website

Maser Communications (UK) Ltd has just launched a new online cable website [www.masercable.com](http://www.masercable.com)

The Masercable website is designed as a free online resource, assisting customers to find exactly what they are looking for, whether it is a specific product, a product range, or just information on Maser's suppliers. This new website allows customers to search for products whether they know the manufacturer, part number or just know the type of product they are looking for. Up to date product news and industry news, as well as monthly special product offers are also included on the website.

[www.masercable.com](http://www.masercable.com) is a quick, easy solution to solving your cable requirements, take a look today!

### New Member of Staff to the Maser UK Team

Tony Muller has recently joined Maser in the U.K. to add to the dynamic high quality and professional sales team. After starting out in the cable industry with Volex in 1970 he helped to establish Volex/Raydex as the UK specialist cable manufacturer and to launch, among other products CT100 now universally recognised as the byword for quality TV coaxial.

In 1991 Raydex acquired Fothergill Cables leaders in the production of high performance specialist cables for the Industrial, Aerospace and Defence markets. Raydex were bought by CDT in 1995 and CDT were subsequently merged with Belden during 2004 to form the largest global electronic cable manufacturer.

Tony Muller brings with him his considerable experience in the area of electronic cables from Volex, Raydex, CDT and Belden and we wish him every success.

Tony Muller is based in the South West and can be contacted by email at: [tony@masercomms.co.uk](mailto:tony@masercomms.co.uk) or Mobile 07872346443

### New Products

#### Brilliance Banana Peel Precision Video Snake Cable Line Expands to Include a 1694A Composite Construction

New Banana Peel Composite cable constructions now feature three of Belden's most popular SDI/HD coaxes: 1855A, 1505A and 1694A. This gives you an outstanding digital video performance using multiple coaxes in a single pull.

These digital video cables (1855A, 1505A and 1694A) are ideal for use in the most demanding applications, including:

- Serial digital video,
- Component video,
- Unbalanced mode analog or digital audio (AES/EBU),
- Computer CAD/CAM,
- High-end computer graphics and animation, and live studios,
- Field and mobile television broadcasting.



1855A, 1505A and 1694A Banana Peel constructions are available in bundles of 3, 5 and 6. All cables are pre-timed to ensure a delay difference of less than 5.0ns/100 feet between coaxes, allowing for 'cut-and-connect' installation with no TDR or Vectorscope timing required. The result is a dramatic reduction in installation time, expense and complexity. Further reductions in the cables installation time/complexity are offered by means of their unique Banana Peel construction.

For further information contact the Maser Cable team today 01329 835 480 or [sales@masercomms.co.uk](mailto:sales@masercomms.co.uk)

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**Maser UK  
Special Product  
Offer!**

**1855ENH**

**Belden UK Spec  
Standard HD  
Coax LSOH in  
5 Colours**

**BELDEN**  
SENDING ALL THE RIGHT SIGNALS

**Price per metre**

**£0.33p**

**For further  
information contact a  
Maser sales  
representative today!**

**Call us today to discuss  
your ongoing  
requirements**

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## Maser Group News

### About Us

Established in 1983, the Maser Group has grown into a multi-national company with offices in Australia, New Zealand, UK and France.

**Maser Communications (UK)** has been chosen by Belden as their UK partner and specialist "Master distributor" for the supply of their extensive range of cables to the Broadcast and Pro-Audio/Video markets in the UK and the Republic of Ireland in 2000.



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### Latest Acquisitions by Belden

Belden announced last month that they have completed their acquisitions of two prominent international companies with products that fit directly into their strategic plan.

Hong Kong based LTK Wiring manufactures a range of cable solutions including UL-compliant internal wiring for electronic devices, coaxial cables for wireless equipment, internal A/V products and specialist automotive cabling.

Hirshmann Automation and Control produces industrial Ethernet and connector solutions. Industrial Ethernet is an open system for digital communications on the factory floor and in other rugged, demanding environments.

By adding these companies to their portfolio, Belden is able to expand their connectivity portfolio, provide more solutions to the industrial market and open opportunities in the wireless and fibre optic component manufacturing fields.



Cable Solutions



Cable Solutions



TROMPETER  
a STRATOS company

Connectivity

### Maser Cable Australia—New Structure

Due to the continual growth of Maser, globalisation of the business has become timely to regionalise our cable operations between Australia and New Zealand.

Maser are increasingly working with customers who have cross Tasman operations, as a result it was beneficial to create a regional structure for its cable operations. This new structure will allow Maser to increase its range and diversity of stock, improve the overall level of technological support and expertise as well as streamline Maser's logistics operation to provide more timely delivery to its customers.

Heading this new structure will be Ross Patterson (formerly General Manager for Maser New Zealand) as General Manager of the cable operation throughout Australia, New Zealand and the Pacific Islands.

### Maser France New Partnerships with Draka & Lapp

**Maser Communications France** is pleased to announce two new partnerships, one is with Lapp France for their range of Industrial Automation Cables and the other is with Draka Comteq France to stock and distribute their range of high quality Audio/Video Cables.



The Lapp Group is a global supplier who offers a complete range of cable products for the Process Control and Automation Markets. The Draka Group is also a global supplier who offers a complete range of cable products for the professional Broadcast, Audio and Video installer. These new partnerships will allow Maser to expand its market presence as a specialist cable distributor in the South of France.



### In Brief

- **A Simple Guide to Profinet Systems:** Want a comprehensive guide to what profinet systems are all about? Visit [www.masercomms.co.uk](http://www.masercomms.co.uk) in the news section to find out more.
- **NEW Belden European website:** Belden has recently launched a new European website. Visit the Maser UK website for further information [www.masercomms.co.uk](http://www.masercomms.co.uk)
- **Receive your newsletters by email rather than post!** Write an email to [sales@masercomms.co.uk](mailto:sales@masercomms.co.uk) with "change to email" in the subject
- If you think a colleague would like to receive copies send their details to [sales@masercomms.co.uk](mailto:sales@masercomms.co.uk)

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