



# Maser Communications (UK) Ltd

## Broadcast News

### New Products

#### Belden Mini Hi-Res Mobile Component Cables.

Belden Mini Hi-Res Component Video Cables are designed for RGA, VGA and HDTV applications.

Accommodating the need for higher frequency, longer distance transmissions and the ability to run more demanding applications, they have a number of key features and benefits, which include:-

- Solid copper center conductor—low attenuation, easier termination.
- High velocity, low-loss PE and FEP Teflon insulations—low attenuation, long distances and improved timing.
- Unique interlocked serve shield—achieves uniform, consistent coverage.
- Round, uniform, flexible jacket—for professional appearance , proper fit, easy flexing for installation and equipment hook-up.
- Sweep tested
- Colour coded jackets—for easy circuit identification
- Rip chord-included for easy jacket removal.
- Ideal for multiple runs of composite video signals such as SDI or HDTV
- Fit standard Mini RGB and coaxial connectors—for installation flexibility



#### BNC and RCA Connectors for Miniature Hi-Res Video Coaxial Cables

Belden now offers two one piece connectors and a compression tool that facilitates fast, easy cable connectorisation.

These high quality BNC and RCA connectors feature:

- A solid, one-piece brass and nickled-plated construction with nickel-plated center pins
- Offer two independent compression points to seal and hold the connector to the coaxial cable.
- A cable retention force of >40 lbs. and a center conductor holding force of >150 grams

BNC and RCA connectors can be used with Hi-Res Component Video Coaxial cables for all high-end (RGB, VGA, HDTV) applications and other demanding applications such as high resolution graphics on large screens, Hi-Res CAD, animation, editing and special effects.



### Maser helps to supply for 15th Annual Asian Games

Maser Communications (UK) Ltd has assisted one of their customers, NEP Visions to help capture the action of the Asian Games, supplying them with Belden HD Coaxes and Trompeter HD BNC's.

NEP Visions captured more than 2000 hours of the 15th Annual Asian Games in Doha, Qatar (Dec. 1-15 2006), in HD. NEP provided exclusive coverage of the Asian Games' opening and closing ceremonies, and all the athletics and gymnastics in HDTV, in addition to extensive coverage of the various competitions.

To cover the 39 sporting events from more than 40 venues, NEP Visions secured a significant amount of production equipment, nearly 95 tons of equipment in fly packs to Doha. Additionally, NEP Visions sent more than 80 digital architects and engineers to work on site.

The Asian Games, which take place every four years, is the second largest International multisport, multinational event after the Olympic games.



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Cable Solutions



Connectivity



Cable Solutions

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 your ongoing  
 requirements

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## Maser Group News

### About Us

Established in 1983, the Maser Group has grown into a multi-national company with offices in Australia, New Zealand, UK and France.

**Maser Communications (UK)** has been chosen by Belden as their UK partner and specialis "Master distributor" for the supply of their extensive range of cables to the Broadcast and Pro-Audio/Video markets in the UK and the Republic of Ireland in 2000.



### Happy New Year!

All the staff at Maser (UK) Ltd hope you had a wonderful Christmas and a Happy New Year. We hope 2007 will be a great and successful year for all of us. We wish you all the best in 2007 and look forward to working with you throughout the year.



### Maser — Right Cables, Right Here

Maser UK are proud to be chosen to represent Belden as a specialized distributor for the supply of Belden's extensive range of cables to the Broadcast, Pro-Audio/Video and Industrial cable markets in the UK and Ireland. Maser UK is also a partner for Trompeter, who produces HD BNC Connectors to mate with the Belden Video Brilliance range of HD Coaxes and Alpha Wire, who provide advanced solutions and service in wire, cable and tubing.

Through these partnerships Maser can offer you a quality solution to the following applications: **Broadcast Audio Cable, Broadcast Video Cable, Broadcast Fibre Optic Cable, Audio Video Connectors and Industrial Cable.**

We hold extensive stocks of Belden cable and matching connectors at our warehouse in Hampshire, ready for your next application. Whether you require just one reel of cable or hundreds Maser offers you a personal service dedicated to ensuring a high level of customer satisfaction.

Contact us today Ph: 01329 835 480 Fax: 01329 835 490 [sales@masercomms.co.uk](mailto:sales@masercomms.co.uk)

### New Member to the Maser UK Cable Team



**Matt Williams**

In our continued expansion, Maser (UK) are pleased to announce the appointment of Matt Williams in an industrial sales role, based out of Doncaster. Matt comes to Maser with a wealth of valuable cabling experience, working previously for a number of leading industrial cabling manufacturers inc Draka special cables.

Putting his 20 years cabling experience to good use, Matt is currently targeted with expanding our business within the industrial wholesale and resellers markets, initially in our Northern region and eventually expanding to a national role. Commenting on his new role, Matt said "Maser (UK) was the natural choice, given that the company is very customer focused and forward thinking." Drawing on his experience of having worked for an American recruitment consultancy Matt added, "we are currently in what I like to call, the bricking stage, i.e.; laying the foundations, the more bricks we lay the more solid the foundations, the longer and safer the building will stand" mirroring the ethos of our company, that Maser are here for the long term not the short term. Matt will work out of our newly opened office north of Doncaster, working alongside our Business Development Manager; Mark Degnan, strengthening the office and providing a valuable resource to both our customers and ourselves

Matt can be contacted either by Email: [matt@masercomms.co.uk](mailto:matt@masercomms.co.uk) Ph:01427 875 115, or Fax: 01427 - 875 311

### Upcoming Events

Maser will be exhibiting at the upcoming exhibition Machine Building, Drives & Automation 2007

This exhibition addresses all aspects of automation and design within the machine building, drives and compressed air industries.

Maser will also be exhibiting with Alpha Wire, promoting Alpha's Variable Frequency Drive Cables and Xtra-Guard products.

The event is held NEC, Birmingham UK between 14th-15th February 2007.

### New Staff Member for Southampton Office

David Roberts has recently joined Maser UK in the Southampton office as Materials Manager.

Welcome aboard David to the Maser team!



**David Roberts**

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### Win a Maser Shirt!

Win one of these great Maser shirts by answering this easy question-

'Which Maser UK office is our new Industrial Account Manager—Matt Williams working at?'

A: Southampton  
B: Doncaster



Email your answer and your contact details to [sales@masercomms.co.uk](mailto:sales@masercomms.co.uk)

Winners of the shirts will be drawn at random at the end of Feb 07, and will be notified by email

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